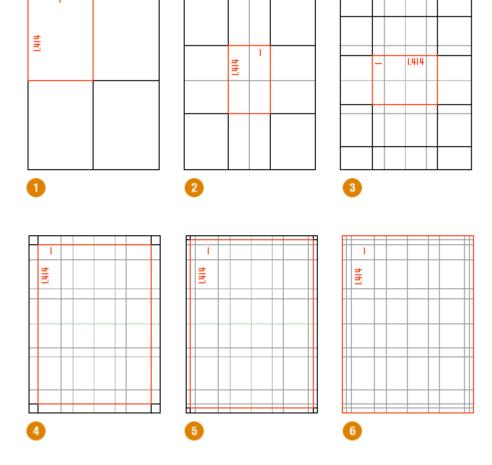
## Grid System

A grid system is a two-dimensional structure made up of a series of intersecting vertical and horizontal axes, used to structure content. The grid serves as an armature on which a designer can organize text and images in a rational and easy to absorb manner.

The grid system is an aid, not a guarantee. It permits a number of possible uses and each designer can look for a solution appropriate to his personal style. But one must learn how to use the grid; it is an art that requires practice."

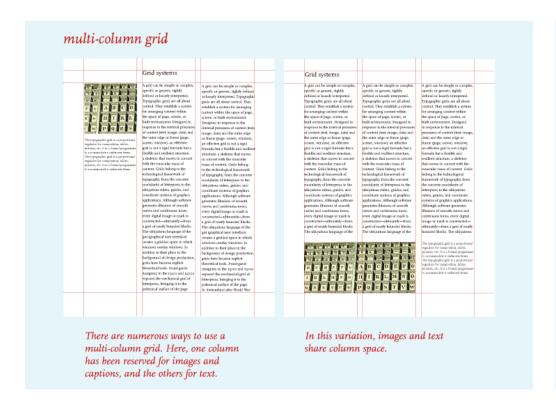
Josef Müller-Brockmann

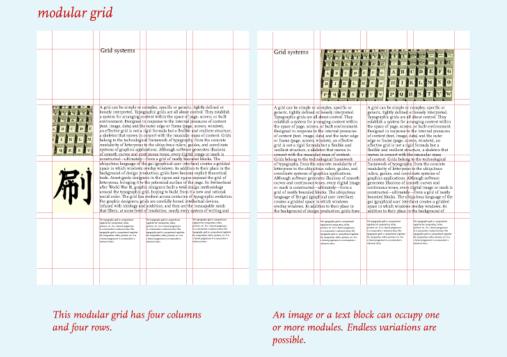


Graphic Design 2 Grid Systems

#### Column-based

#### Module-based





# Example: A4 - 12 column grid



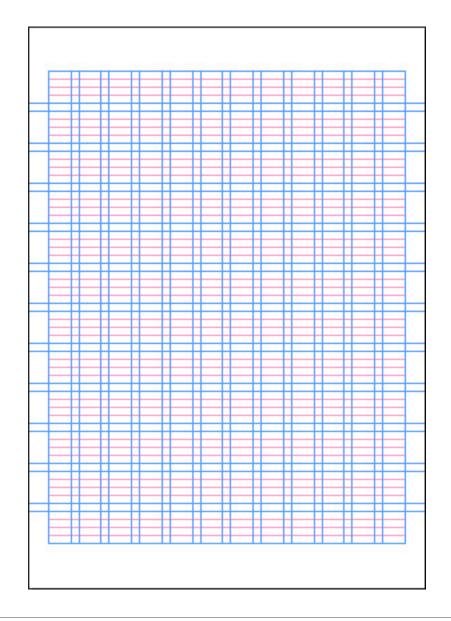












# 12 column grid divided into 3

# 12 column grid divided into 4

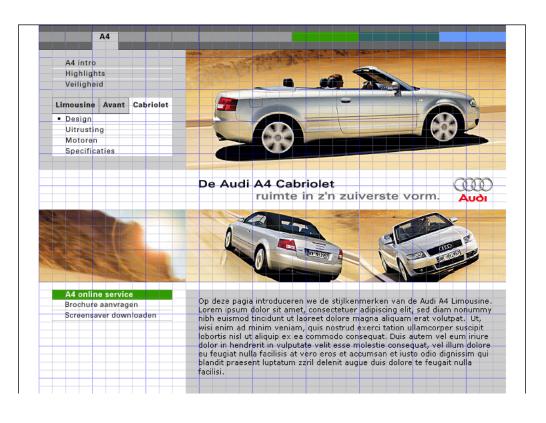




## Column-based website grid

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#### Module-based website grid



## 960 pixels wide (fits 1024 / divisible in 3, 4, 5, 6, 8, 10, 12, 15, & 16 columns)





#### Rows: horizontal thinking improve a site's layout and information mapping





Information Mapping is a technique of dividing and labeling information for easy comprehension, use, and recall (also visually).