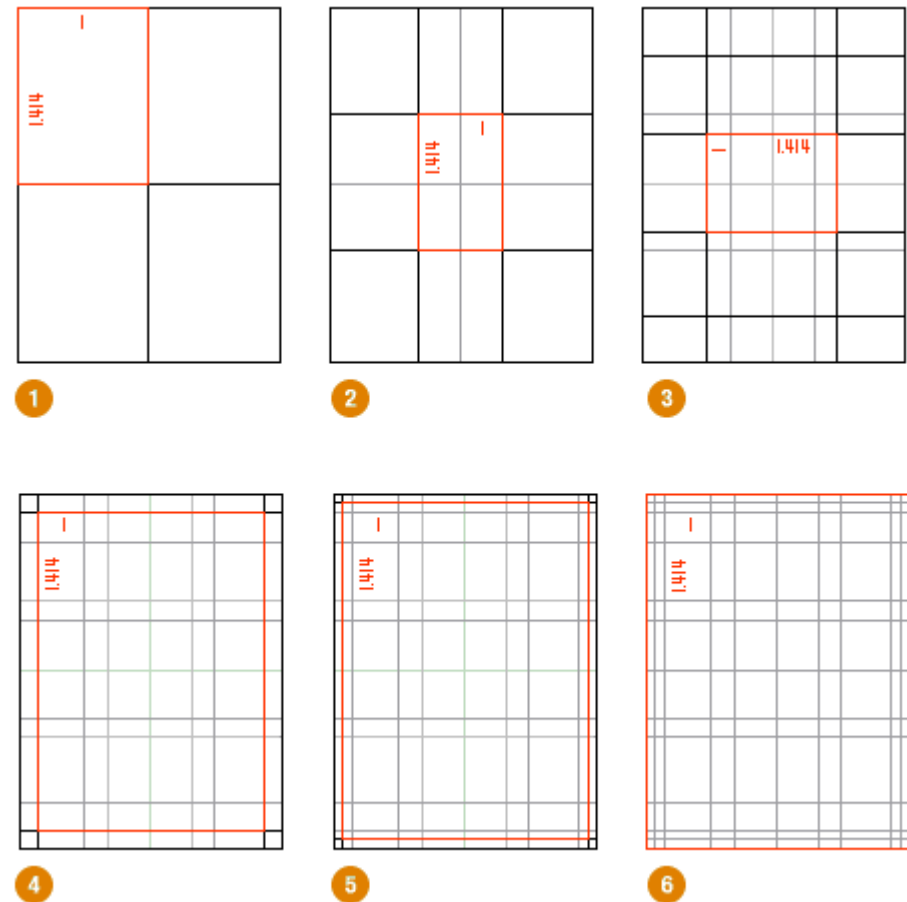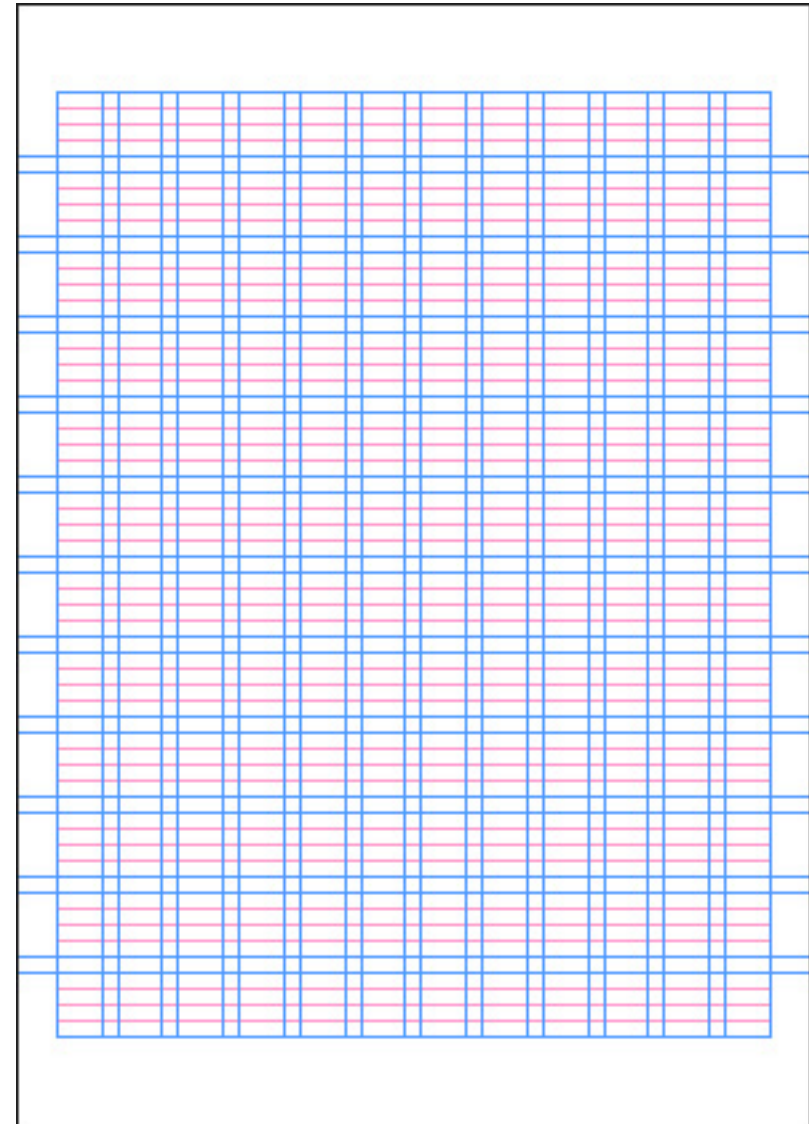# Grid System

A grid system is a two-dimensional structure made up of a series of intersecting vertical and horizontal axes, used to structure content. The grid serves as an armature on which a designer can organize text and images in a rational and easy to absorb manner.

The grid system is an aid, not a guarantee. It permits a number of possible uses and each designer can look for a solution appropriate to his personal style. But one must learn how to use the grid; it is an art that requires practice. "

Josef Müller-Brockmann

Column-based

Module-based

multi-column grid

There are numerous ways to use a multi-column grid. Here, one column has been reserved for images and captions, and the others for text.

In this variation, images and text share column space.

modular grid

This modular grid has four columns and four rows.

An image or a text block can occupy one or more modules. Endless variations are possible.

Example: A4 - 12 column grid

12 column grid divided into 3

12 column grid divided into 4

Column-based website grid

Module-based website grid

960 pixels wide (fits 1024 / divisible in 3, 4, 5, 6, 8, 10, 12, 15, & 16 columns)

Rows: horizontal thinking improve a site's layout and information mapping

Information Mapping is a technique of dividing and labeling information for easy comprehension, use, and recall (also visually).